



Success Update

May 10, 2006

\$7 MILLION \$7 MILLION \$7MILLION!

Yes, it's true – we have reached the milestone of \$7 million! Congratulations to everyone who has participated this year to make it such a successful event. As a very young foundation, we are so grateful to our heroes; the organizers, shavees, volunteers, hosts, barbers, families, sponsors and donors who are helping to build a foundation that will Conquer Kids' Cancer!

How wonderful to reach \$7 million (and counting!) in the event's 7th year.

*Kathleen Ruddy, Executive Director
St. Baldrick's Foundation*

MANY EVENTS STILL TO COME!

Although many St. Baldrick's events have been held, there are still plenty more to come – 39 to be precise! Look for events in your local area and show your support.

ONCE UPON A TIME: Do you have any funny or interesting stories from your event? Let us know! Email us at sbinfo@StBaldricks.org.

HELP US WITH OUR SURVEY: As part of an ongoing effort to improve the St. Baldricks.org website, we are asking our users to answer a few questions about the site's effectiveness and to give us some feedback on how it can be enhanced. We want to know what works for you and what doesn't. Please provide us with as much detail as possible. Visit <http://www.zoomerang.com/survey.zgi?p=WEB2259WHL6NTN> to complete the survey.

GOODSEARCH: You can continue to raise money for St. Baldrick's every day of the year! Please visit www.goodsearch.com, a new search engine that raises money for charity as you browse. It couldn't be easier. Just go to the site, choose St. Baldrick's as your charity and surf to your heart's content. You can even keep track of the money you raise. Give it a try today!

MEDIA COVERAGE: Was your event featured in the local papers? We'd love to see it. If you can, please send us a copy to the following address: 1443 East Washington Boulevard, #650, Pasadena, CA, 91104. Thanks!

LOCATION, LOCATION, LOCATION: So far this year, we have 274 listed locations with 11,044 shavees and barbers involved, along with hundreds of organizers and volunteers! That's an incredible figure and we thank each and every one of you for taking part.